

# trading ages™

a unique perspective on aging



Trading Ages™, our trademarked senior sensitivity training, is designed to help professionals who work with older adults.

The training:

- Helps participants recognize some of the challenges people experience as they age.
- Utilizes practical examples and activities to increase understanding around age-related changes that can affect behavior and attitudes.
- Incorporates strategies to improve communication and interactions with professional contacts, friends, and loved ones.

**Nearly 40 million people in the United States are 65 or older.**

**Baby Boomers make up 25% of the population.**

**The growth of the older adult population is impacting families and communities.**

**Learn the skills necessary to work effectively and improve interactions with older adults.**

**To learn more or schedule a workshop, call 855-587-7226 or email [TradingAges@scanhealthplan.com](mailto:TradingAges@scanhealthplan.com)**